



FOR IMMEDIATE RELEASE

EUA Expands Reach and Services through Merger with Performa

Integrating the two firms gives EUA a stronger national footprint and provides additional resources and service offerings to clients of both firms

MILWAUKEE, WI, December 1st, 2021 — Eppstein Uhen Architects (EUA), a leading architecture and design firm has expanded its reach and service offering by announcing a merger with Performa, a De Pere, WI and Atlanta, GA based Architecture + Engineering firm. EUA and Performa have agreed in principle to combine firms as of January 31, 2022.

“First and foremost, Performa and EUA are a great cultural match. Over the last year of working closely together on several projects, we’ve seen that each firm has tremendously talented people, and a deep respect has grown from that.” said [Rich Tennessen](#), CEO of EUA. “With this merger, EUA will be able to serve an even broader national footprint, offer more diverse and enhanced capabilities to our clients and retain and attract talent in our markets.”

[Performa](#) is a fully integrated architecture and engineering firm that gives purpose the space to thrive™. Since 1995, Performa’s planners, architects, interior designers and engineers have provided clients with transformational outcomes, delivering work in over 46 states. The integration of Performa’s 50-person team brings EUA new service offerings in mechanical, electrical, plumbing and structural engineering. The De Pere and Atlanta studios will continue to offer integrated engineering with gradual and deliberate growth through other offices based on talent and client needs. Performa has worked with clients throughout the U.S., including [Schneider](#), [Green Bay Packer’s Tiletown District](#), [Oshkosh Corporation](#) and [St. Norbert College](#).

EUA believes that design elevates people’s potential and also works with a range of private and public organizations throughout the U.S., including, [Comcast](#), [Baird](#), [Effectv](#), Irgens, [Froedtert & the Medical College of Wisconsin](#), [Ascension](#), [GE Healthcare](#), [Johnson Controls](#) and [Northwestern Mutual](#).

To deliver projects with the best talent, EUA and Performa have strategically partnered on several projects over the past year. These clients include Howard-Suamico School District, Menominee Indian Tribe of Wisconsin, Baker Tilly and FORE Development, among others. Through this experience, the firms have recognized similar cultures, work styles and values. Regarding this merger and the shared experience, [Doug Page](#), Performa CEO said, “We’ve always maintained the highest regard for EUA and after working with their leadership and teaming together for over a year, we’ve learned that our values, vision, and cultures are closely aligned. We’re excited to elevate our combined firm value for clients and expand the opportunities for our team members to grow and develop.”

EUA’s core strengths are in architecture, planning and interior design for industries such as [education](#), [workplace](#), [healthcare](#), [senior living](#), [industrial](#), [mixed-use](#), [community](#), [aerospace](#) and [science + technology](#). Combining with Performa’s strengths in



architecture and engineering in the [corporate office](#), [industrial + manufacturing](#), [higher education](#) and [faith and mission-based](#) markets, will give EUA an even stronger regional and national presence.

[Doug Page](#) is joining EUA's Board of Directors as Vice President and leader of the De Pere and Atlanta Studios. Additional Performa owners [Brian Netzel](#) and [Matt Marek](#) will become EUA shareholders. Looking at the long-term impact of this merger, [Kristin Dufek](#), President of EUA said "EUA succeeds because of our exceptional people who trust and challenge each other, guiding the way we serve our clients, and I don't see this changing. This is a meaningful opportunity for both our firms, I'm excited for what the future holds."

This merger, when completed, will make EUA an architecture, engineering and interior design firm with over 100 years of experience and over 250 employees in Milwaukee, De Pere and Madison, WI, as well as Denver, CO and Atlanta, GA markets.

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Eppstein Uhen Architects (EUA) is best known for designing environments that elevate people's potential. Nearly 180 employees in [Denver](#), [Milwaukee](#) and [Madison](#) demonstrate unparalleled commitment to the markets, communities and clients they serve. The respected 114-year-old firm specializes in several markets including [aerospace](#), [education](#), [workplace](#), [industrial](#), [healthcare](#), [senior living](#), [mixed-use](#), [community](#) and [science + technology](#). For additional information, please visit the firm's website at [eua.com](#).

Performa Inc. was founded in 1995 as a privately-owned service corporation. Performa is a purpose-driven, fully integrated architecture and engineering firm that gives purpose the space to thrive™. The firm is headquartered in De Pere, WI, with an office in Atlanta, GA. For additional information, please visit the firm's website at [performainc.com](#),

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If you would like more information or imagery, please contact Megan Kocchi, EUA Marketing Leader, at 414.298.2204 or megank@eua.com.