

THE QTI GROUP First Business **LINDSAY, STONE & BRIGGS**

grow with house

ARCHITECTURE • INTERIOR

2008

IN BUSINESS EXECUTIVE CHOICE AWARDS

johnny DELMONICO

Smith & Gesteland LLP
Public Accountants & Business Consultants
The Same Old Bottom Line

HILTON
in Monona Terrace

MARI GOLD KITCHEN

THE MADISON CLUB

LERDHAL BUSINESS INTERIORS

TDS

ECONOP
FROM DESIGN TO DIS

Hausmann | Johnson
INSURANCE

MICHAEL BEST & FRIEDRICH LLP

DALE CARNEGIE TRAINING®
Your Business Partner For Proven Results

inacom
Information Systems

STARK COMPANY REALTORS®
A family tradition since 1908
celebrating 100 years

Group Health Cooperative
of South Central Wisconsin

CONCENTRIC COMMUNICATIONS

PRINCETON
"we're committed to you"

AMERICAN FAMILY

2008 EXECUTIVE CHOICE AWARDS WINNER

For the eighth year in a row, IB surveyed its 750+ members of the Executive Register to find out where they like to do business in Madison. The survey used is a fill-in-the-blank style, which makes it a bit more difficult to tally, but provides [we think] an unbiased view.

There are several new winners this year. Knupp & Watson is new to the advertising agency list, and Virchow Krause made the list of favorite accounting firms. Design Structures and Ideal Builders are both new to our commercial builders list, and Brownhouse and Potter Lawson are both new to the list of favorite interior design firms this year.

Clotho Advanced Media made our favorite website development company for the first time, and Aberdeen and Applied Tech are new to the IT consultant list. Park Printing made the printing company list this year and Econoprint remained in the top slot for its fourth year running. Eppstein Uhen is new to our local architects list, and State Farm is new to our insurance company list.

The Madison Club, Panera and Hubbard Avenue Diner are all new to the business breakfast list, while Marigold Kitchen kept its top slot. Biaggi's is new to the business lunch list, and the Madison Club remained in first place on that list and the business dinner list, which included newcomer Ruth's Chris Steakhouse in third place. Favorite place for a business cocktail is a new category this year - check and see which local watering holes our execs favored!

Some favorites with staying power include: Dale Carnegie Training, which tops our management training company list for the second year in a row. Inacom is once again the favorite IT training company. U.S. Cellular kept its first place status as favorite local cell phone provider, and TDS stayed the top favorite local phone company. Smith & Gesteland is the top accounting firm for the third year running, and UW Credit Union remains the top pick for a third year. J.H. Findorff & Son is the winning commercial builder for a third year, and Lerdhal Business Interiors wins as favorite office furniture company for a third year as well.

[Want to vote next year? Visit www.inbusinessmagazine.com's online Executive Directory to apply for the ER.]

Climbing to New Heights!
\$200 Million in Assets

CAPITOL BANK
Building Relationships That Make A Difference

2008 EXECUTIVE CHOICE AWARD FINALIST

Thank You for Helping Us Reach New Heights!

At Capitol Bank, we're proud to have been voted one of the Best Local Business Banks by the readers of In Business magazine. Thank you to all who voted for us!

We are also proud to report that despite the challenging economic climate, Capitol Bank continues to experience significant growth and success. Our bank remains a safe, secure deposit and lending source for individuals and businesses alike. If you're looking for reassurance during this time of uncertainty, visit us today. We can put your mind at ease.

To our loyal customers and In Business readers - THANK YOU for helping us reach new heights!

710 N. High Point Road | Madison, WI 53717 | (608) 836-1616
108 E. Verona Avenue | Verona, WI 53593 | (608) 845-0108
www.capitolbank.com

Member FDIC

Jim is the Difference

Jim Hans
Director of Healthcare and Senior Living Operations

Bachelor of Science, Construction Tech - UW Stout
25 Years of Construction Experience
Built Healthcare Facilities all over America
Adds Value During Pre-Construction
Reduces Risks During Construction
Understands Your Business Objectives
Mad City Devils Hockey Coach

The Difference Between a Good Building and a Great Building

CGSCHMIDT

www.cgschmidt.com
(608) 251-4535
10 East Doty Street, Suite 615
Madison, WI 53703

Flexi^{tec}

Technology that grows with you



www.aberdean.com

JUST IN TIME, JUST AS NEEDED
IT infrastructure for your new or expanding business. Allocate your capital investments wisely while minimizing your risks.

**ABERDEAN
CONSULTING LLC**

595 Science Drive, Suite D
Madison, WI 53711 | 608.204.9620

Preferred Health/Fitness Center



- 1 Princeton Club
- 2 Pinnacle
- 3 Harbor Athletic Club

Preferred Commercial Architectural Firm



- 1 Potter Lawson
- 2 Strang
- 3 Eppstein Uhen

Preferred Law Firm



- 1 Michael Best & Friedrich
- 2 DeWitt Ross & Stevens
- 3 Foley & Lardner

Preferred Insurance Company



- 1 American Family Insurance
- 2 QBE Regional Insurance (General Casualty)
- 3 State Farm Insurance

Preferred Independent Insurance agency



- 1 Hausmann-Johnson Insurance
- 2 M3
- 3 The Neckerman Agency



EXPLORE. With Suby helping manage business risk, you can explore new opportunities for success. Suby, Von Haden & Associates, S.C., Certified Public Accountants, and its affiliates in the SVA Companies have been helping owners and managers of private businesses manage risk and find opportunity since 1974. Contact us to learn how we can help you explore opportunities.

SVA



ALWAYS HERE. ALWAYS FOR YOU.

Madison | Milwaukee | Rockford | Neenah | Freeport
(608) 831-8181 | www.sva.com

