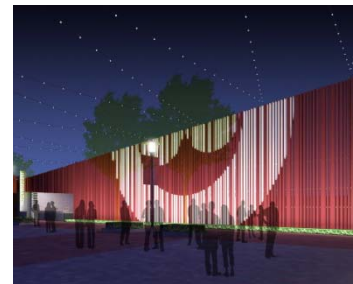


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For more information, please contact:
Kristen Buck
414.291.8152
kristenb@eua.com

SOUTH END RENOVATIONS TO DEBUT AT SUMMERFEST



MILWAUKEE – Visitors to Maier Festival Park will experience a newly redesigned south end when they arrive at Summerfest on opening day. Eppstein Uhen Architects collaborated with Milwaukee World Festivals, the operator of Summerfest, to create a new south gate, Briggs & Stratton Big Backyard stage, food and beverage buildings and restroom facilities.

The new and improved south gate, which now extends west past the Hoan Bridge toward Polk Street, includes box office facilities for festival tickets and Marcus Amphitheater events. The large instruments that used to be located outside the Amphitheater have been relocated inside the gate.

The Briggs & Stratton Big Backyard stage was relocated and redesigned to provide more comfort and better access for concert-goers. The new stage features a large LED video screen and state-of-the-art lighting and audio technology. With an audience capacity of 6,000-8,000 people, the addition of trellises, fencing and flowers have created an intimate setting and backyard feel.

The recent renovations constitute phase one of a two-year, \$25 million project at Maier Festival Park.

Eppstein Uhen Architects is a full-service, 104-year-old design firm best known for pairing inspired design with exceptional client service. More than 100 employees in Milwaukee and Madison are challenged to go beyond design by demonstrating a passionate commitment to the markets they serve, the community and their clients. The firm specializes in several distinct markets: corporate, industrial, public, education, health care, senior living, residential, retail, mixed use, master planning, and interior design.

For additional information, please visit www.eua.com.

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333 E. Chicago St.
Milwaukee, WI 53202
414 271 5350 : main
414 271 7794 : fax

222 W. Washington Ave.
Suite 650
Madison, WI 53703
608 442 5350 : main
608 442 6680 : fax