



For Immediate Release

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AWARD-WINNING DESIGN TURNS COMMUNITY CENTER INTO MADISON ICON

THE HISTORIC RENOVATION OF THE GOODMAN COMMUNITY CENTER RECEIVES MULTIPLE ACCOLADES



MADISON — When Eppstein Uhen Architects (EUA) was hired to design the new Goodman Community Center (formerly Atwood Community Center) in the Kupfer Iron Works building on Madison’s East Side, they realized the site and programming challenges that lay ahead of them. What they didn’t anticipate is the overwhelming community support the project would receive.

Listed on the National Register of Historic Places, the Kupfer

Iron Works Building dates back to 1903 when it served as a factory for agricultural equipment production and structural steel fabrication. By the early 1980s, the building was underutilized and ultimately vacated. In 2005, after much community pressure to clean up the site, the Atwood Community Center’s Board of Directors purchased the building. With the help of community contributions, including a \$2 million gift from brothers Irwin and Robert Goodman, the Goodman Community Center project was born.



Today, the Goodman Community Center is a beautiful and sustainable neighborhood asset, and a tribute to the historic architecture of the existing structure. The Center has brought new life to the neighborhood, doubled the number of households served, and seen a 25% increase in traffic compared to the center’s previous locations. The Center’s awards to date include:

- *In Business Magazine’s* Commercial Design Awards: Winner – Best New Development or Renovation in the Education Category (received May 2009)
- The *Daily Reporter / Wisconsin Builder* Top Project for 2008 (received April 2009)
- Madison Trust for Historic Preservation: Preservation Award Winner (received April 2009)
- American Society for Interior Designers Gold Award (received Jan 2009)

“This project was a success because of the vision and support from the Center’s board of directors, staff and users,” EUA project manager Cliff Goodhart said. “Every participant, whether volunteering, planning, constructing, or overseeing the project took great care to ensure that the community received a spacious and enduring home.”

Eppstein Uhen Architects is a 102-year-old, full-service design firm best known for pairing inspired design with exceptional client service. More than 100 employees in Milwaukee and Madison are challenged to go beyond design by demonstrating unparalleled commitment to the markets they serve, the community, and their clients. The award-winning firm specializes in several distinct markets: corporate office, educational, retail/mixed-use, senior living, healthcare, residential, public, industrial, master planning, and interior design. For additional information, please visit the company’s website at www.eua.com.

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