



For Immediate Release

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EUA PROJECT WINS DOWNTOWN RACINE ACHIEVEMENT AWARD

MILWAUKEE — The Downtown Racine Corporation recently honored The Harbor at State and Main, a project designed by Eppstein Uhen Architects (EUA), with the 2007 Downtown Achievement Brick & Mortar Award. The Brick & Mortar Award recognizes a building or property that has helped to revitalize the area and bring new residents to downtown Racine.

The Harbor at State and Main is an urban infill project that transformed an abandoned industrial site into a mixed-use development that includes 84 apartment units, 19 condominium units and underground parking for 105 cars. Located at the corner of State and Main streets in downtown Racine, the development offers an abundance of unique amenities and uses such as a movie theater, exercise studio, business center, outdoor courtyard with grilling area and 16,500 square feet of retail space.

In order to better meet the needs of aging residents in this growing community, the residential component of the project was designed to include 66 affordable apartment units and 18 market rate apartment units for mixed-income active adults, aged 55 and older. As demand for senior housing expands in the coming years, The Harbor at State and Main will offer baby boomers an upscale living alternative that will allow them to maintain their current lifestyle at a price they can afford. Tax credits, based on affordability to seniors, were provided by WHEDA (Wisconsin Housing and Economic Development Authority).

The retail portion of this active adult development is being purchased by Johnson Redevelopment (S.C. Johnson & Son) who will be leasing the retail space. Their willingness to take on the retail risk was critical in bringing this development together.

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Eppstein Uhen Architects is a 101-year-old, full-service design firm best known for pairing inspired design with exceptional client service. More than 140 employees in Milwaukee and Madison are challenged to go beyond design by demonstrating unparalleled commitment to the markets they serve, the community, and their clients. The award-winning firm specializes in several distinct markets: corporate office, educational, retail/mixed-use, senior living, healthcare, residential, public, industrial, master planning, and interior design. For additional information, please visit the company's website at www.eua.com.

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