



**FOR IMMEDIATE RELEASE**

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## **THE LEAGUE OF AMERICAN BICYCLISTS ANNOUNCES EPPSTEIN UHEN ARCHITECTS AS A BICYCLE FRIENDLY BUSINESS**



WASHINGTON, DC — The League of American Bicyclists is proud to announce Eppstein Uhen Architects (EUA) as a Bronze Level Bicycle Friendly Business (BFB), in an impressive group of 51 new BFBs. The official announcement was made at the 10<sup>th</sup> Anniversary National Bike Summit in Washington, D.C. The announcement marks the ongoing success of the program and continued momentum amongst businesses to provide a more bike-friendly environment.

Businesses that apply for the award are contributing to a more bicycle-friendly lifestyle for their employees. EUA serves as an example for best practices and innovations in bicycle friendliness at the workplace. The firm makes bicycling an easy option for transportation and provides amenities such as company bicycles, indoor bike storage and showers and lockers for riders.

“This Bicycle Friendly Business is making a difference for employees, customers, and communities,” said Bill Nesper, Director of the Bicycle Friendly America Program. “EUA promotes bicycling as a viable form of transportation and gives their employees choices and options that make biking to work easy and fun.”

There are a lot of very simple, effective and creative ways that companies are finding to get people back on their bikes, and the League is proud to recognize the efforts of working America to make our nation a more bike-friendly place. Companies across the country are realizing that getting their employees biking – either to or from work, in course of work, or even in their own time – is good for business. When bicycling is infused in a company’s culture, great things happen: reduced health care costs; more productive employees; improved worker and customer satisfaction; smaller carbon footprint; and increased corporate social responsibility.

The League of American Bicyclists promotes bicycling for fun, fitness and transportation, and works through advocacy and education for a bicycle-friendly America. The League represents the interests of America's 57 million bicyclists, including its 300,000 members and affiliates. For more information or to support the League, visit [www.bikeleague.org](http://www.bikeleague.org).

Eppstein Uhen Architects is a full-service, 103-year-old design firm best known for pairing inspired design with exceptional client service. More than 90 employees in Milwaukee and Madison are challenged to go beyond design by demonstrating a passionate commitment to the markets they serve, the community and their clients. The firm specializes in several distinct markets: student housing, corporate, education, senior living, healthcare, retail, public, industrial, mixed use, master planning, and interior design. For additional information, please visit [www.eua.com](http://www.eua.com).

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