



Wisconsin

# BUILDER

OCTOBER 2005

## STRESS FRACTURE

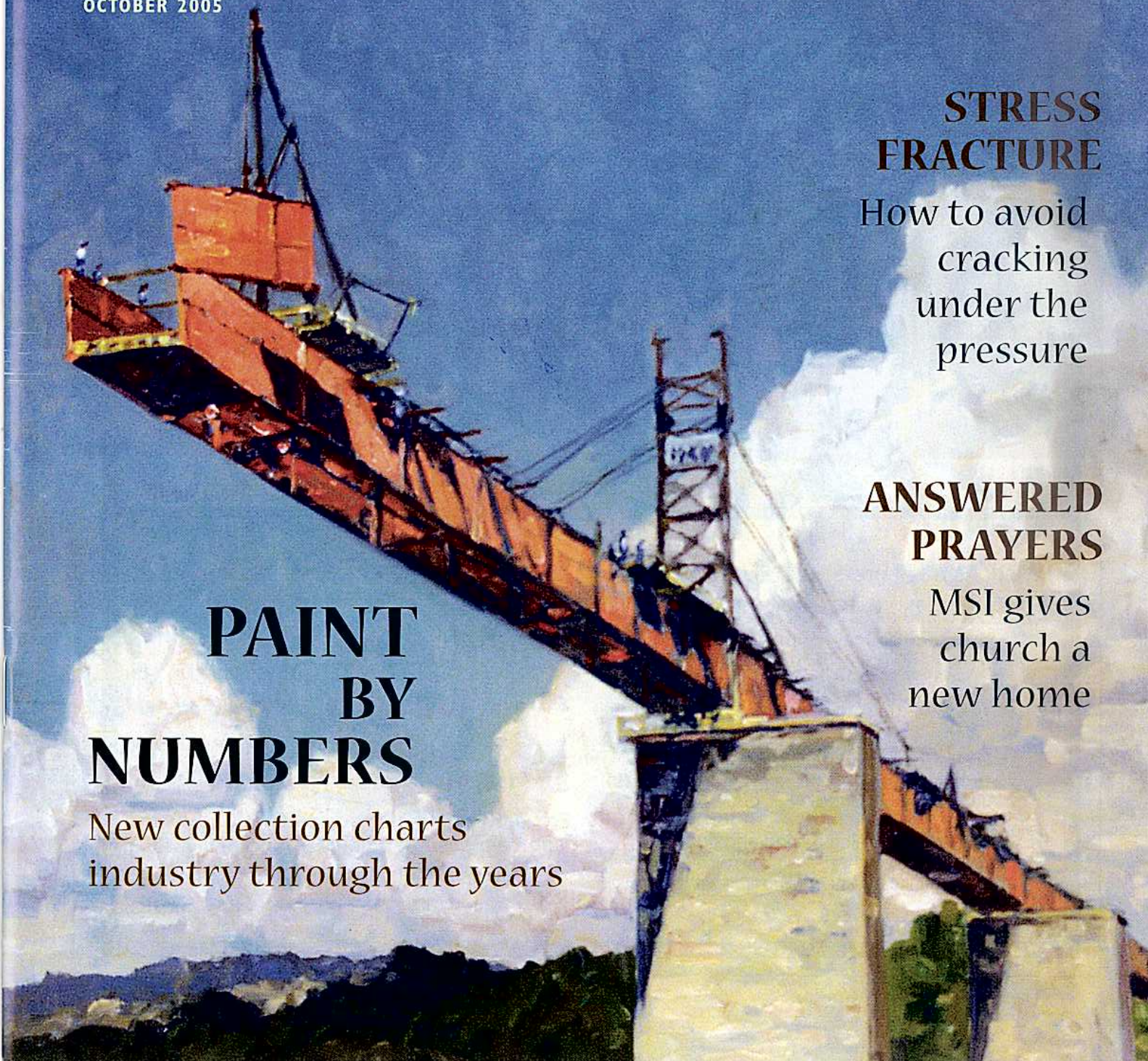
How to avoid  
cracking  
under the  
pressure

## ANSWERED PRAYERS

MSI gives  
church a  
new home

## PAINT BY NUMBERS

New collection charts  
industry through the years



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### HAVE AN OPINION?

Send letters to the editor to:

Chris Thompson, *Wisconsin Builder*,

133 S. Butler St., Suite 230, Madison, WI 53703;

e-mail to [chris.thompson@dailyreporter.com](mailto:chris.thompson@dailyreporter.com); or

call 608-260-9790

### OUR LETTERS POLICY

*Wisconsin Builder* reserves the right to refuse and edit submissions, and we ask that letters be limited to 250 words. Also, all letters must contain the writer's name, address and e-mail address, if available.

### ADVERTISING & REPRINTS

Contact Denise Scardina, *Wisconsin Builder's* advertising sales manager, at 414-276-0273, Ext. 130.



### ON THE COVER:

Erich Mercker's "Construction of Autobahn Bridge Over Werra River" painting is courtesy of the Milwaukee School of Engineering.

### Correction

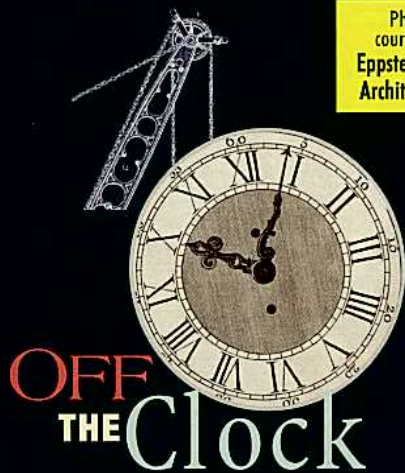
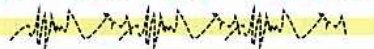
The Work in Progress feature in the September issue of *Wisconsin Builder* incorrectly named The Bentley Company as the general contractor/construction manager of the Eastcastle Place project. The general contractor/construction manager is The Bentley Company and Gilbane Building Company Joint Venture. *Wisconsin Builder* regrets the error.

 **Wisconsin  
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Publisher: Ann Richmond  
Editor: Candace Doyle  
Wisconsin Builder Editor: Chris Thompson  
Writers: Sean Ryan, Paul Snyder,  
Jennifer Pfaff

Art Director: Jayne Laste  
Ad Production: Shannon Burrill, Carrie Gorski  
Advertising Sales Manager: Denise Scardina  
Advertising Account Executives: Pam Syring, Josh Thurnbauer,  
Rich Sleyster, Teri Lynn Sowle

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Photos  
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Eppstein Uhen  
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OFF  
THE Clock

## PEDAL POWER

**S**ome companies mark the occasion with an open house. Others host dinner parties or send out press releases. Eppstein Uhen Architects Inc. took a more athletic approach in celebrating the opening of its new Madison office at 222 W. Washington Ave. The firm, along with several industry partners, sponsored an 83.6-mile bike ride on Aug. 19 from its Milwaukee office in the Third Ward to the Madison location.

"It came together in a couple of months," said Rich Tennessen, vice president of Eppstein Uhen. "We thought 15 to 20 people would be great, but as word got out, we got a great turnout. Now, we want to make it an annual event."

Eppstein Uhen's Beyond Design Bike Tour drew between 75 and 80 riders from generals, subs, designers and engineers. And, perhaps more significantly, the firm used the event to raise \$10,000 for WasteCap



Greg Uhen (front), president of Eppstein Uhen Architects Inc., and Steve Holzauer, principal in charge of Eppstein Uhen's Madison office, celebrate a successful tandem ride from Milwaukee to Madison on Aug. 19.

Wisconsin and the Bike Federation of Wisconsin.

"Except for the headwind, we were very pleased," Tennessen said. "A lot of people stepped up to the plate and donated money and time."

The tour kicked off at 6 a.m., and the riders enjoyed a police escort along Wisconsin Avenue to the Milwaukee County line. Along the way to Madison, the tour stopped and picked up new riders in

## INDUSTRY PULSE



Bike riders in Eppstein Uhen's Beyond Design Bike Tour from Milwaukee to Madison climb one of the final hills as they arrive in Madison.

Pewaukee, Ixonia, Lake Mills and Madison. Once the riders hit Madison, they looped around the Capitol, passed by the Madison offices of J.H. Findorff & Son Inc. and finished off at Eppstein Uhen's new offices.

"The beauty of it was there were zero casualties, no accidents," said Gino Carini, Findorff's director of business development and one of the bike tour organizers. "Nobody broke skin anywhere. I've raced for 20 years, and I was never in a charity ride where there were no mishaps."

John Miceli, director of operations for Eppstein Uhen, didn't really have a mishap. He did, however, get lost, if only for a brief time. That missed turn pushed him a quarter mile to half mile out of the way.

"That certainly wasn't my downfall," he said. "I underestimated the wind and the hills. I was riding a bike that was in between a racing and a mountain bike."

The wide tires on the hybrid bike would've been great for an off-road tour. Unfortunately for Miceli, the Aug. 19 ride was pretty much on the road.

"But it wasn't just the fat tire," he said. "It's that I wasn't in good enough shape to be doing this. I was going to drive my own truck home instead of riding on the bus, but I wasn't sure I had the strength in my leg to push the pedal."

—Chris Thompson



Riders circle the Capitol in Madison as they complete their ride from Milwaukee.



Steve Holzauer (left) and Greg Uhen finally find a moment to relax near Eppstein Uhen's new Madison office.